

WTTE Columbus 1261 Dublin Rd Columbus, OH 43215

Shorr Johnson Magnus 1831 Chestnut St Ste 602 Philadelphia, PA 19103 Contract # 1357574

Schedule Dates

Sales Office

Date:

Accepted-Station:

08/21/12-08/27/12

Advertiser Friends of Sherrod Brown (71746)

Agency Shorr Johnson Magnus (1504)

Product POLITICAL CANDIDATE (ns) (1186)
Brand SHERROD BROWN (446687)

Brand SHERROD BROWN (446687)
Salesperson Millennium/DC, Washington DC (1108)

Millennium Washington DC

Buyer Name DETTORE,MIKE

Phone/Fax /

CPE N/A
Account Types Natio

Account Types National/Political Candidate Agency BRD
Billing Type Standard

Comments BROWN

Date Entered 08/20/12
Last Modified 08/20/12

CO-OP No

Headline # ECR09797859

Gardy Sweetman

Demo A35+
Order Type Normal

Package Deal

Entered By

Commission % 15.00

Date:

Comments:

Commission \$3,337.50 Net Total \$18,912.50

Sales Tax

Columbus (WTTE) By Broadcast Month Aug. 2012 Sep. 2012 Grand Total	<u>Spots</u> 22 4	<u>Rate</u> \$19,150.00 \$3,100.00
Grand Total:	26	\$22,250.00

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al Line / SPOT	08/21/12-08/24/12	3		6:58A- 7:57A (EST)	1	Х	;		,				* 1	Ψ,00.00	\$1,000.00	COMMINDUS (WITTE)	GOOD DAT COLOMBOS	0/20/12
al Line / SPOT		3	:30				;			1			1	\$400.00	\$400.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/20/12
	08/27/12-08/27/12			7:58A- 9A (EST)			1	1	1	1			4	\$450.00	\$1,800.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/20/12
111 / 485-		3	:30	7:58A- 9A (EST)	1	Х				-			1	\$450.00	\$450.00	Columbus (WTTE)	GOOD DAY COLUMBUS	8/20/12
al Line / SPOT	08/25/12-08/25/12	3	:30	7:30P- 7:57P (EST)	1						Х		1	\$250.00	\$250.00	Columbus (WTTE)	OHIO LOTTERY	8/20/12
al Line / SPOT	08/21/12-08/24/12	3	:30	6:58P- 7:30P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Columbus (WTTE)	2.5 MEN	8/20/12
al Line / SPOT	08/27/12-08/27/12	3	:30	6:58P- 7:30P (EST)	1	Х							1	\$900.00	\$900.00	Columbus (WTTE)	2.5 MEN	8/20/12
al Line / SPOT	08/21/12-08/24/12	2	:30	7:30P- 7:57P (EST)			1	1	1	1			4	\$1,350.00	\$5,400.00	Columbus (WTTE)	BIG BANG .	8/20/12
al Line / SPOT	08/27/12-08/27/12	2	:30	7:30P- 7:57P (EST)	1	Х							1	\$1,350.00	\$1,350.00	Columbus (WTTE)	BIG BANG	8/20/12
al Line / SPOT	08/25/12-08/26/12	2	:30	10P- 11P (EST)			-		,		1	1	2	\$1,000.00	\$2,000.00	Columbus (WTTE)	NEWS	8/20/12
al Line / SPOT	08/21/12-08/24/12	2	:30	10P- 11P (EST)	3		Х	X	X	Х			3	\$1,500.00	\$4,500.00	Columbus (WTTE)	NEWS	8/20/12
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(EST) 1 X 1 1 1 1 4 \$900.00 \$900.00 Columbus (WTTE) 2.5 MEN Line / SPOT 08/21/12-08/24/12 2 :30 7:30P- 7:57P (EST) 1 1 1 1 1 4 \$1,350.00 \$5,400.00 Columbus (WTTE) BIG BANG Line / SPOT 08/27/12-08/27/12 2 :30 7:30P- 7:57P (EST) 1 X 1 1 \$1,350.00 \$1,350.00 Columbus (WTTE) BIG BANG Line / SPOT 08/25/12-08/26/12 2 :30 7:30P- 7:57P (EST) 1 X 1 1 2 \$1,000.00 \$2,000.00 Columbus (WTTE) NEWS

3/E Bookend	P/B Pig	ggy Back
3/E Bookend	P/B Pig	ggy Back

Accepted-Agency/Advertiser: